

# Chawla Orthodontics and Dentistry for Kids

## SUMMER SMILE NEWSLETTER

ROOTED IN PURPOSE. DESIGNED FOR GREATNESS.



### From the Desk of Dr. Sumit Chawla

As summer kicks into full swing, we're reminded that a confident smile can be life-changing—whether it's for a child's first dental visit or a teen finishing braces. At Chawla Orthodontics & Dentistry for Kids, we're proud to serve our community with purpose and passion.

Inspired by Jim Collins' Beyond Entrepreneurship 2.0, we're committed to building something enduring—where every smile we help create reflects our deeper purpose:

To elevate lives by crafting amazing smiles and delivering specialized care that parents trust and kids love.

### Vision

**To be the most trusted orthodontic and pediatric dental home in our community**—where every child feels celebrated, every smile tells a story, and every referring partner knows their patients are in expert hands.

### Mission

To deliver extraordinary orthodontic and pediatric care by **combining cutting-edge treatment with heartfelt connection**—earning every smile, one family at a time.



FREE ORTHODONTIC CONSULTATIONS



## What's New This Summer

### 1. The Summer of Amazing Smiles!

We're launching our #SummerSmileSpotlight—a fun way to showcase the life-changing power of a great smile. Follow us on Instagram and Facebook, where we'll feature real patient stories and transformations all summer long.

### 2. First Visits + Big Fun

Whether it's a child's first dental visit or a teen starting their orthodontic journey, we're making every visit something to look forward to. Our offices are full of smiles, games, giveaways, and positive energy all summer long—because going to the dentist should be something kids actually enjoy.

### 3. Streamlined Referrals for Happy Families

Referring doctors—make it easy for your patients to find expert care. We have custom referral postcards and QR cards available for your office. Patients can scan and schedule in seconds. Need a new batch? Just let us know—we're happy to deliver or mail them over.

## A Gift to Say Thank You

This summer, stop by the office and pick up your **free Chawla Ortho t-shirt and sunglasses!** Whether you're a current patient or referring partner, it's our way of saying thank you for being part of our community—and for helping us spread smiles everywhere.

## Looking Ahead

At Chawla Orthodontics & Dentistry for Kids, we believe in building greatness—one smile, one family, one moment at a time. Thank you for trusting us with your care, and for being part of our purpose.

With gratitude,  
**Dr. Sumit Chawla, DMD, MBA**  
*Board-Certified Orthodontist*

